

# The Values Adventure

RRCI: Empowering  
People with Disabilities

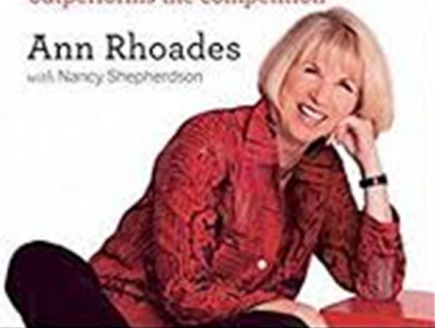
Barbara Lefler, Director  
Brenda Adair, Manager

Foreword by STEPHEN R. COVEY  
*author of The 7 Habits of Highly Effective People*

## Built on VALUES

creating an enviable culture that  
outperforms the competition

Ann Rhoades  
*with Nancy Shepherdson*



## RRCI'S VALUES

**COMMUNICATION**  
**RESPONSIBILITY**  
**TEAMWORK**  
**TRUST**

## PROCESS TO CHANGE YOUR CULTURE

- ⇒ Dig deep and learn who you are today
- ⇒ Craft foundational Values Blueprint
- ⇒ Values-based hiring
- ⇒ Let your employees impress you
- ⇒ Reward culture change
- ⇒ Astonish your employees— leaders change
- ⇒ Excessive communication

“Great Cultures  
can't be  
replicated or  
copied; you  
must launch  
your own,  
based on  
values you and  
your people  
determine are  
best for your  
organization.”

Ann Rhoades