**GOTV CAMPAIGN OPTIONS**

* + **Election Day: Last Chance**
    - All Day Phone Banks
    - Poll Check: Knock n’ Drag (Door Knocking Canvass)
    - Robocalls
  + **Final Month: Final Push**
    - GOTV Phone Banks: Final Push
    - GOTV Door Knocking Canvasses
    - Direct Mail
    - Robocalls
    - Volunteer Recruitment
    - Candidate or Voter Education Forums
  + **2 to 3 Months Before Election Day: Campaign Begins**
    - Direct Mail Prep
    - Voter Registration Final Push
    - Develop Phone Bank Logistics Plan
    - Volunteer Recruitment
    - Candidate or Voter Education Forums
    - GOTV Phone Banks: Vote By Mail Reminder
    - GOTV Phone Banks: Intro & Voter Education
    - Outreach (Festivals, Fair, Events: Volunteer Recruitment, Voter registration, Voter/Supporter Identification
    - Volunteer Recruitment Phone Banks
    - Candidate or Voter Education Forums
  + **3 to 4 Months Before Election Day: Education**
    - Voter Registration
    - Volunteer Recruitment Phone Banks
    - GOTV Phone Banks Begin: Intro & Voter Education
    - Outreach (Festivals, Fair, Events: Volunteer Recruitment, Voter registration, Voter/Supporter Identification
    - One on One’s / Leadership Development
    - Voter Match – List Enhancement
  + **4 to 5 Months Before Election Day: Growing the Team**
    - In-Person Volunteer Recruitment (IPVR)
    - Begin Voter Match – List Enhancement Process
    - Outreach (Festivals, Fair, Events: Volunteer Recruitment, Voter registration, Voter/Supporter Identification
    - Fundraising
  + **6 Month Before Election Day: Building the Team**
    - Coalition Building - MOU
    - Developing GOTV Plan
    - Voter Registration Drive
    - Outreach (Festivals, Fair, Events: Volunteer Recruitment, Voter registration, Voter/Supporter Identification
    - One on One’s / Leadership Development
    - Fundraising
  + **6-9 Months Before Election Day: Structure**
    - Developing Budget
    - Staff Assignments
    - One on One’s / Leadership Development
    - Fundraising
    - Voter Match-List Enhancement Consultants Planning

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| PHASE 1 | | |
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| ACTIVITY | WHO’S RESPONSIBLE | # GOALS: HOW MANY |
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| PHASE 2 | | |
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| PHASE 4 | | |
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| PHASE 6 | | |
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| PHASE 7 | | |
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