

Reaching and Engaging Farm Workers

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AgrAbility: Cultivating Accessible Agriculture

- Several similar programs prior to establishment of AgrAbility at federal level
- AgrAbility began through the 1990 Farm Bill with funding starting in 1991
- In 1991, there were 8 funded state and regional AgrAbility projects (SRAPS); as of 2022, there are 21 SRAPs and several previously funded affiliate projects
- One National AgrAbility Project (NAP) supports the SRAPs

Who are farm workers?

What do you know about Farm Workers?

What are some obstacles that confront farmworkers and low wage immigrant workers?

Farm workers in our communities

What are the needs of farm workers?

Engagement

- How do we reach farm worker communities?

Training organizations and service providers

Outreach and Education

- Centering outreach around the family and community

- Identify community leaders
- Create community-specific educational opportunities

Actions we can take

- Engaging the Community
- Learn more about community needs
- Adapt our approach

Developing Rapport

Culturally affirming outreach events

Questions

Speaker Contact Information

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