

Celebrating and Honoring Juneteenth

Juneteenth

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As we HONOR the Juneteenth holiday and remember what it all means, the history of what we have done in this country, the systemic racism that still exists in every aspect of life today, APRIL would like to first, encourage all of you to find something that brings you joy and lifts your spirits and share that joy, as best you can, with your family and community – in particular those who are people of color. Volunteering locally is a great way to participate! In this current political climate, we know finding joy can be a challenging task. Next, for those of us who are **not** people of color – we encourage you to take the lead now. Take the lead in resistance. Take the lead in protecting our fellow citizens of color. Speak out against the things that you see happening in our society that hurt people, oppress people, marginalize and terrorize people.

RIGHT NOW is our opportunity to step up! This country was built on the backs of people of color. Our soil is soaked in the blood of Indigenous peoples of this land and the slaves that came right after. We are a nation of immigrants! Now is not the time for silence or passivity. Our voices matter. Our voices carry weight. When we speak out, it gives others the courage to do the same. And THAT is how we effect change. It's how we empower each other and come together in solidarity.

Now is the time to dream BIG! What would a more loving and compassionate society look like? What is your wish list for a more just society? Write it down. Journal about it. Pray for it. Use every tool in your toolbox! Make a list of all the things that would make the best life possible for everyone in this Country. When we do this, collectively, we manifest it into existence. We create the energy of change, and it ripples out throughout the entire collective. We must be clear and intentional.

We the People deserve a fair, just and loving society that lifts up everyone. We were promised life, liberty and the pursuit of happiness! And we have the power to make it happen.

We have to **stick together** and **demand it!** UNITY is powerful. HOPE is powerful. WE are powerful! In solidarity!!

[Link to Black Owned Business Resources](#)